



Station Order Revised
Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
1 KSTU 5a News 5:00 AM 5:30 AM	EM	M-F	30	\$300.00 \$1,500.00	2		1	1	1			5
2 KSTU 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	\$300.00 \$1,500.00	1		2	1	1			5
KSTU 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$350.00 \$1,750.00	1		1	2	1			5
3 KSTU 7a News 7:00 AM 8:00 AM	EM	M-F	30	\$400.00 \$2,000.00	1		1	1	2			5
4 KSTU 8a News 8:00 AM 9:00 AM	EM	M-F	30	\$400.00 \$1,600.00	1		1	1	1			4
5 Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$400.00 \$400.00						1		1
6 Saturday 8a News 8:00 AM 9:00 AM	EM	Sa	30	\$500.00 \$500.00						1		1
7 Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$400.00 \$400.00							1	1
8 Sunday 8a News 8:00 AM 9:00 AM	EM	Su	30	\$500.00 \$500.00							1	1
9 Live with Kelly 9:00 AM 10:00 AM	DT	M-F	30	\$250.00 \$500.00			1	1				2
10 KSTU 11a News 11:00 AM 12:00 PM	DT	M-F	30	\$250.00 \$500.00	1				1			2
Judge Judy 3:00 PM 3:30 PM	EF	M-F	30	\$250.00 \$1,250.00	1		1	2	1			5

Chris Vail

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KSTU-TV

Page 1 of 3



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				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Days Length	Gross Rate	10	11	12	13	14	15	16	
13 Judge Judy	EF	M-F	\$250.00	2		1	1	1			5
3:30 PM 4:00 PM		30	\$1,250.00								
Dr. Oz	EF	M-F	\$250.00	1		1	1	2			5
14 4:00 PM 5:00 PM		30	\$1,250.00								
The Closer	EF	Sa	\$100.00						1		1
15 3:00 PM 4:00 PM		30	\$100.00								
KSTU 5p News	EN	M-F	\$400.00			1		1			2
16 5:00 PM 5:30 PM		30	\$800.00								
KSTU 5:30p News	EN	M-F	\$500.00	1		1	2	1			5
17 5:30 PM 6:00 PM		30	\$2,500.00								
Seinfeld	PA	M-F	\$600.00	1		1	1	2			5
28 6:30 PM 7:00 PM		30	\$3,000.00								
30 Rock	PA	Sa	\$350.00						1		1
29 6:30 PM 7:00 PM		30	\$350.00								
30 Rock	PA	Su	\$400.00							1	1
18 5:30 PM 6:00 PM		30	\$400.00								
Hell's Kitchen	PT	M	\$1,500.00	1							1
19 8:00 PM 9:00 PM		30	\$1,500.00								
X-Factor	PT	W	\$2,200.00			2					2
20 7:00 PM 9:00 PM		30	\$4,400.00								
Glee	PT	Th	\$750.00				1				1
21 8:00 PM 9:00 PM		30	\$750.00								
KSTU 9p News	LN	M-F	\$1,200.00	1		1	1	2			5
22 9:00 PM 9:30 PM		30	\$6,000.00								

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Page 2 of 3



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				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 9:30p News	LN	M-F	\$1,100.00	1		1	1	1			4
23 9:30 PM 10:00 PM		30	\$4,400.00								
Saturday 9p News	LN	Sa	\$900.00						1		1
24 9:00 PM 10:00 PM		30	\$900.00								
Sunday 9p News	LN	Su	\$1,000.00							1	1
25 9:00 PM 10:00 PM		30	\$1,000.00								
Seinfeld	LF	M-F	\$450.00	1							1
26 10:05 PM 10:35 PM		30	\$450.00								
Station Gross Totals			\$41,450.00	17		17	17	18	5	4	78

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Page 3 of 3